

Case Study:

The Pay Index



The Pay Index

In May 2021 Shaping Futures launched The Pay Index in the Liverpool City Region, in partnership with the Liverpool City Region Careers Hub. The online platform, available to students in Year 9 and above, as well as teachers and parents/carers, provided a valuable source of Labour Market Information.

Over two reports, *My Future: Apprenticeships* and *My Future: University*, students could access information on the availability of apprenticeships, earning for apprenticeship and university routes, typical entry requirements for apprenticeships and student loan repayments. Students were also able to compare different university courses, in terms of average salary over the first 10 years of their career, and likelihood of employment.

Based on a range of different data sources, The Pay Index pulled information together in one easy to use platform, to support students in accessing Labour Market Information and using it to make informed choices about their future.

In the two years since launching The Pay Index, **2,679** students and parents/carers have registered. This represents **58** schools across the Liverpool City Region, as well as a cohort of home education students.

Ensuring students have access to the best, most up to date information, as well as information, advice and guidance support is a priority for Shaping Futures, and a key part of our Making Informed Choices theme within our outreach provision. If you'd like to discuss this further, please get in touch.

"I appreciated having a website to see exactly what I could be earning" – Year 12 student.