

Case Study: Creating Careers LIVE: Health Education England Event



Through our work with schools, colleges, and students, we recognise how many young people in our region aspire to work in healthcare. Ensuring our young people can achieve these aspirations is vital for the broader success of our region, as healthcare is one of the biggest economic sectors in the Liverpool City Region. However, many young people aren't aware of the breadth of opportunities available within healthcare and focus on roles such as nursing or medicine, which they've had more exposure to.

Beginning in early January 2021, Shaping Futures began working with the Liverpool City Region Careers Hub and Health Education England on an outreach offer to address some of these needs.

On Wednesday 3rd March 2021, the Liverpool City Region Careers Hub, Health Education England and Shaping Futures delivered a virtual Allied Healthcare Professions Taster Day, designed to promote the career opportunities available within Allied Healthcare Professions (AHPs) to students in the local area. Over the course of the day students had the opportunity to find out about what 11 different AHP careers entail, routes into these careers, the NHS Values Based recruitment strategy and most importantly, students had the opportunity to hear from current AHP staff through Speed Meet sessions.

Students who attended the AHP Taster Day were offered follow up support, including individualised guidance and a post event workbook to support them to reflect on the event.

Following the success of the AHP Taster Day, we then offered additional one-hour webinars focused on Social Care, Nursing, Healthcare Science and Non-Medical Careers.

This event contributed to Gatsby Benchmarks 2, 5 and 7 and falls under the Making Informed Decisions theme of the Shaping Futures Progression

Outcomes

Over 60 students from approximately 30 schools across the Liverpool City Region and were from primarily widening participation backgrounds. Feedback from the event was overwhelmingly positive, with all students interested in AHP careers reporting improved knowledge on the range of careers available and the routes into these careers. One student provided the following feedback:

For me gaining this useful knowledge provided me with so much hope for my future, even more so than I had before! Discussing the values within the NHS constitution and tips and tricks in how to ace interviews with healthcare employers and Universities is one of the many aspects of the session which made me realise how glad and grateful I was to be on the Taster Day! I can't quite put into words how phenomenal the day actually was!

After the success of the Allied Healthcare Professions Taster Day and follow up webinars, we are pleased to announce we'll be continuing this work with Health Education England and the Liverpool City Region Careers hub, offering a series of 15 webinars on different healthcare careers over the course of the academic year 2021-2022.